

# Cancer Voices SA Strategic Plan - 2015-2020



Values	Vision	Purpose
<ul style="list-style-type: none"> <li>+ Advocacy</li> <li>+ Involvement</li> <li>+ Awareness</li> <li>+ Information</li> </ul>	<p>That all people affected by cancer are central to their treatment and ongoing care, with good systems and information underpinning their experiences and outcomes.</p>	<p>To raise an independent voice to influence the achievement of better outcomes for South Australians affected by cancer.</p>
<p><i>We deliver our values, vision and purpose through:</i></p>		
<p><b>Engagement and Influence</b></p>		
<ul style="list-style-type: none"> <li>+ Promoting quality, safety, access and equity in treatment and care by representing and reflecting the views and diversity of people affected by cancer in appropriate forums, reviews and inquiries at the local, state, national and international levels.</li> <li>+ Identifying and building relationships with key individuals, organisations, policy makers, researchers and people affected by cancer.</li> </ul>		
<p><b>Programs and Projects</b></p>		
<ul style="list-style-type: none"> <li>+ Sustaining and enhancing our core programs through continuous and active involvement with our stakeholders.</li> <li>+ Proactively engaging and collaborating in projects that support the achievement of our values, vision and purpose, using our cancer experience and knowledge.</li> </ul>		
<p><b>Effective Strategy and Operations</b></p>		
<ul style="list-style-type: none"> <li>+ Effectively managing our operations through a collaborative and transparent approach.</li> <li>+ Improving the public profile and capability of Cancer Voices SA and its membership.</li> <li>+ Developing Cancer Voices SA policy and position statements, in collaboration with Cancer Voices Australia, to underpin our values, vision and purpose.</li> </ul>		
<p><i>We achieve our values, vision and purpose by building relationships with:</i></p>		
<ul style="list-style-type: none"> <li>+ People affected by cancer</li> <li>+ Local, State and Federal Governments</li> <li>+ Community Organisations</li> <li>+ Not for Profit Organisations</li> <li>+ Private Organisations</li> <li>+ Research Organisations</li> </ul>		

# Cancer Voices SA



## About Us

Cancer Voices SA is led by people who are passionate about making a difference to cancer outcomes. We are a 100% independent volunteer organisation, relying totally on the generosity of community donations to support our work.

We are part of a national network of Cancer Voices and the Australian Cancer Consumer Network.

We focus on wellness, not just illness.

We advocate for good systems, action on issues of concern and information to underpin the experience and outcomes of people affected by cancer.

We use personal experience and knowledge in representing:

- ✚ The views of cancer patients, their partners, family, friends, colleagues and supporters
- ✚ All cancer types and stages
- ✚ The full spectrum of cancer, including prevention, diagnosis, treatment, survivorship and palliative care
- ✚ The diversity of those affected by cancer
- ✚ The consumer experience and knowledge of health care in public, private, community, hospital and specialist settings

## Join Us

Become a Cancer Voices SA member to:

- ✚ Demonstrate your support for our values, vision and purpose
- ✚ Participate in our activities
- ✚ Receive cancer-related information
- ✚ Use your cancer experience to collaborate with others in shaping the directions, policies and research for cancer care

## Contact Us

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# Cancer Voices SA

## Strategic Priorities - 2016



<b>Engagement and Influence</b>	
<ul style="list-style-type: none"> <li>+ Promoting quality, safety, access and equity in treatment and care by representing and reflecting the views and diversity of people affected by cancer in appropriate forums, reviews and inquiries at the local, state, national and international levels.</li> <li>+ Identifying and building relationships with key individuals, organisations, policy makers researchers and people affected by cancer.</li> </ul>	
<b>Focus – Consumer engagement, representation and/or membership</b>	
<b>National level engagement</b>	<ul style="list-style-type: none"> <li>+ AIHW Cancer Data Monitoring Advisory Committee</li> <li>+ Australia Cancer Consumer Network</li> <li>+ Cancer Australia</li> <li>+ Cancer Voices Australia</li> <li>+ Clinical Oncology Society of Australia</li> <li>+ Consumer Health Forum (CHF)</li> </ul>
<b>State level engagement</b>	<ul style="list-style-type: none"> <li>+ Allied Health Groups (eg physios, social workers, Psychs)</li> <li>+ Cancer Council SA</li> <li>+ Flinders Centre for Innovation in Cancer (FCIC)</li> <li>+ Health Consumers Alliance (HCA)</li> <li>+ Local Health Networks</li> <li>+ SA Health – SA Cancer Services &amp; Transforming Health</li> </ul>
<b>Responding to Emerging Issues and/or Topics</b>	<ul style="list-style-type: none"> <li>+ Intelligence gathering</li> <li>+ Engagement with people affected by cancer</li> <li>+ Responding to/raising current issues</li> <li>+ Submissions to Reviews and Inquiries</li> </ul>
<b>Survivorship</b>	<ul style="list-style-type: none"> <li>+ FCIC Survivorship Services</li> <li>+ FCIC Survivorship Conference 2017</li> <li>+ Survivorship Framework</li> </ul>
<b>Research, Trials and Evidence Translation</b>	<ul style="list-style-type: none"> <li>+ Cancer Australia Clinical Trials Consumer Advisory Groups and PdCC Grants-Consumer Review Panel</li> <li>+ Care Search – Palliative Care Knowledge Network National Advisory Group</li> <li>+ Johanna Briggs Institute Project Advisory Group</li> <li>+ SA Health and Medical Research Institute – Cancer Collaborative Committee (SAHMRI)</li> <li>+ SA Psycho-Oncology Research Interest Group</li> <li>+ South Australian Universities (Flinders, Adelaide, UniSA)</li> </ul>

# Cancer Voices SA

## Strategic Priorities - 2016



<b>Programs and Projects (led by or involving Cancer Voices SA)</b> <ul style="list-style-type: none"> <li>+ Sustaining and enhancing our core programs through continuous and active involvement with our stakeholders.</li> <li>+ Proactively engaging and collaborating in projects that support the achievement of our values, vision and purpose, using our cancer experience and knowledge.</li> </ul>	
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**Focus – Collaboration in Wellness, Survivorship, Education, Planning and Research**

Lifestyle and Wellbeing	+ Cycling Team <ul style="list-style-type: none"> <li>- Sunday Group Rides</li> <li>- Summer CycloSportif Team Events</li> <li>- Annual October Cancer Voices Challenge Ride</li> <li>- Group Participation in Riding Events – Ride Like Crazy, Tour Down Under, Grand Slams</li> </ul>
	+ Cancer Voices Walking Group
Education	+ Consumers in Research – identification, recruitment and training
	+ Forums, Information and Cancer Related News Dissemination
	+ Survivors as Teachers <ul style="list-style-type: none"> <li>- Adelaide University Medical Students</li> <li>- Flinders University Nursing Students, Health Science Students</li> <li>- UniSA Nursing Students</li> </ul>
Survivorship	+ Support implementation of FCIC Survivorship Charter
	+ Cancer Conversations
	+ SA Survivorship Framework
Services, Planning and Research	+ Survivorship Patient Reported Outcomes project
	+ FCIC Return to Work Project
	+ SA Health Cancer Control Plan
	+ ‘Access to cancer drugs’ ; ‘Information needs of people with cancer’

<b>Strategy and Operations</b> <ul style="list-style-type: none"> <li>+ Effectively managing our operations through a collaborative and transparent approach.</li> <li>+ Improving the public profile and capability of Cancer Voices SA and its membership.</li> <li>+ Developing Cancer Voices SA policy and position statements, in collaboration with Cancer Voices Australia, to underpin our values, vision and purpose.</li> </ul>	
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**Focus – Good Governance, Increasing Membership and Effective Communication**

Governance	+ Executive and Financial Planning and Management
	+ Constitutional and Governance Review
	+ Grant/Funding Applications to support CVSA Operations
	+ Policy and Position Statements
Membership	+ Membership Data Base
	+ Membership Connections and Intelligence Gathering
Communication	+ External Communications including Newsletters and Social Media
	+ Website and Social Media Development and Maintenance
	+ Marketing and Brand Design