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a research centre in the
School of Psychology, University of Adelaide
presents...



The Role of Consumers in Healthcare and Research

*Dr Vikki Knott, Senior Project Officer,
Cancer Support, Cancer Council SA*

&

Mr Ashleigh Moore, Executive, Cancer Voices SA



Increasingly, consumer involvement in the design and development of research, intervention, and policy is recognised as best practice in health. As a result, some funding bodies are specifying that researchers need to demonstrate that their research includes consumers in the design and development of research protocols. Researchers working within a reductionist framework are often unfamiliar with concepts and practice associated with consumers and regularly their methodological approach is at odds with consumer engagement principles. Vikki Knott will provide an overview of guiding principles relating to consumer engagement in cancer research and suggest ways in which these principles can be incorporated into the design of studies.



Cancer Voices SA represents the views of those affected by cancer; promotes these perspectives to health professionals, government and the public; ensures patients and supporters are receiving the best possible information, treatment and care; works to increase funding for prevention, detection, research and improved treatments. Ashleigh Moore, Executive, Cancer Voices SA, will provide examples of how Cancer Voices SA has significantly impacted on improving the quality of cancer care in Australia and beyond via a range of activities including social media engagement, Cancer Conversations, and the LIVESTRONG summit.

Tuesday 22nd June 2010
12.15 p.m. – 2.00 p.m.
Room 526/527 Hughes Building
The University of Adelaide

Sandwiches and coffee 1.30 - 2 p.m.

RSVP before 18/06/2010 susan.gravier@adelaide.edu.au

