



cancer voices sa

RAISING A VOICE FOR THOSE AFFECTED BY CANCER

## YOUR INVITATION



### Date

Tuesday  
13 November

### Time

1pm – 6pm

### Venue

Convention  
Centre  
North Tce  
Adelaide

### Cost

Free



We are **“raising a voice”** for those affected by cancer and you are invited to join us.

You are invited to attend the inaugural Cancer Voices SA Consumer Forum.

Hosted by ABC personality Richard Morecroft the forum includes international and renowned cancer speakers with plenty of audience participation guaranteed.

You are also invited to attend the Official Launch of Cancer Voices SA by the Honourable John Hill, Minister for Health. The Launch will follow the forum at 5pm and includes celebratory beverages and the chance for all to network.

This is a very exciting milestone for Cancer Voices & I hope that you can attend.

We acknowledge the support of The Cancer Council SA and the Clinical Oncological Society of Australia.

Look forward to seeing you there & please spread the word....

Ashleigh Moore  
Chair, Cancer Voices SA

**Numbers are limited so please RSVP by Friday 26<sup>th</sup> October 2007 by email [info@cancervoicessa.org.au](mailto:info@cancervoicessa.org.au) or by phone on 08 8291 4113.**



## **“RAISING A VOICE”**

### **YOUR PROGRAM**

*The Consumer Forum will be interactive and based on 4 key themes identified as important by cancer consumers*

- 1:00 **Welcome and Introduction**  
Facilitator Richard Morecroft
- 1:10 **Theme 1: Complementary and Alternative Cancer Medicine**  
Dr Barrie Cassileth, Memorial Sloan-Kettering Cancer Centre, NY USA
- 1:30 Open forum – discussion and questions
- 2:00 **Theme 2: New Cancer Drugs and Therapies**  
Professor John Zalcberg OAM, Peter MacCallum Cancer Centre, Melbourne, Australia
- 2:20 Open forum – discussion and questions
- 2:50 Break
- 3:10 **Theme 3: Accessing Quality Cancer Information\***  
Prof Archie Bleyer, St Charles Medical Centre, Oregon USA  
(\*includes commentary on Young Adults with Cancer)
- 3:30 Open forum – discussion and questions
- 4:00 **Theme 4: Cancer Carers Needs and Support**  
Carers Panel with discussion and questions
- 5:00 **Official Launch of Cancer Voices SA**  
The Hon John Hill, Minister for Health
- 5:20 **Celebratory Drinks**

### **Richard Morecroft**

Richard Morecroft (originally from South Australia) is perhaps best known for his 20 years as the face of ABC television news and the host of many other programmes, from current affairs to business and documentaries. He is now a busy corporate and conference presenter in Australia, in demand as a master of ceremonies, panel and forum facilitator, media skills executive trainer and corporate video presenter. His onstage Parkinson-style celebrity and executive interviews are entertaining and provocative, and as a speaker, his behind-the-scenes stories of TV news range from hilarious to revealing.

### **Dr Barrie Cassileth**

Barrie Cassileth, a noted researcher and medical educator, began her work in complementary and alternative medicine more than 20 years ago. An outspoken critic of quack therapies and unproven remedies, she is developing a comprehensive program of patient care services, research, and professional training. Services under the Integrative Medicine umbrella will include massage, art and music therapy, meditation and other relaxation techniques, acupuncture and hypnosis, as well as guidance about herbal remedies and food supplements. In collaboration with colleagues in other Memorial Sloan-Kettering departments, Dr Cassileth will focus on finding ways to help cancer patients to enhance their quality of life by reducing stress and relieving pain or other symptoms and will explore the physiologic effects of interventions such as music and meditation on patients undergoing surgery or major procedures. Another study will focus on the effectiveness of ginger in relieving symptoms of nausea associated with chemotherapy.

### **Professor Archie Bleyer**

Archie Bleyer is a Medical Advisor to the St. Charles Medical Centre in Bend, Oregon and Director of the Aflac Research Projects in Adolescent & Young Adult Oncology for the Children's Oncology Group (COG). He is the immediate past Mosbacher Chair and Professor of Paediatrics at the University of Texas M.D. Anderson Cancer Centre and Director of the MD Anderson Community Clinical Oncology Program. For consecutive 5-year terms, Dr. Bleyer served as Chair of the Children's Cancer Group (CCG), the world's largest paediatric cancer research organisation, with 2880 investigators at 120 institutions, and patients from 48 states, 6 Canadian provinces and sites in Australia and New Zealand.

He has served on more than 20 national and international committees, including NCI Director's Clinical Trial Review Group, the National Board and Blue Ribbon Research Committee of the American Cancer Society, and the National Dialogue on Cancer. From 1990 to 1999, he was Head of the Division and Chair of Paediatrics at the M.D. Anderson Cancer Centre. Over 27 years, Dr. Bleyer has been awarded research grants totalling more than \$75 million as a Principal Investigator from the National Institutes of Health, the American Cancer Society, and the Leukaemia Society of America. He pioneered the Adolescent and Young Adult Cancer Program of the CCG, Children's Oncology Group, and NCI. His current clinical research mission is dedicated to improving the outcome of young adults with cancer, who in general have not fared as well as younger and older patients.

### **Professor John Zalcborg OAM**

Professor Zalcborg graduated with a Bachelor of Medicine and Bachelor of Surgery from the University of Melbourne in 1975 and earned his PhD in 1984 in the field of cancer immunology. Following his residency at the Austin Hospital, Melbourne, a 3 year PhD program under the supervision of Prof. Ian McKenzie and a clinical fellowship in Toronto at the Princess Margaret Hospital, in 1986 he was appointed Director of Medical Oncology at the Heidelberg Repatriation Hospital (HRH) in Melbourne, Australia. In 1996, he became the Director for Cancer Services at the Austin and Repatriation Medical Centre. Since 1997, Professor Zalcborg has been the Director of the Division of Haematology and Medical Oncology at the Peter MacCallum Cancer Centre and in 2007 was also appointed Chief Medical Officer. In 1987, Professor Zalcborg helped found the Lorne Cancer Conference, now recognised as one of Australia's major cancer research conferences. He is also a founding member and is the current Chair of the Board of the Australasian Gastrointestinal Trials Group (AGITG). He has also served as a member of a variety of funding agencies and grants committees such as the NHMRC and Cancer Councils of Victoria and NSW. He has been the principal investigator of a number of clinical trials and recently was invited to join the American Society of Clinical Oncology (ASCO) GI Program Committee. More recently he was appointed as a member of the Board of the NSW Cancer Institute (2003-2005) and is a current Board member of Cancer Trials Australia and Council member of the Victorian Cancer Agency. From 2000-2002 he was President of the Clinical Oncological Society of Australia.